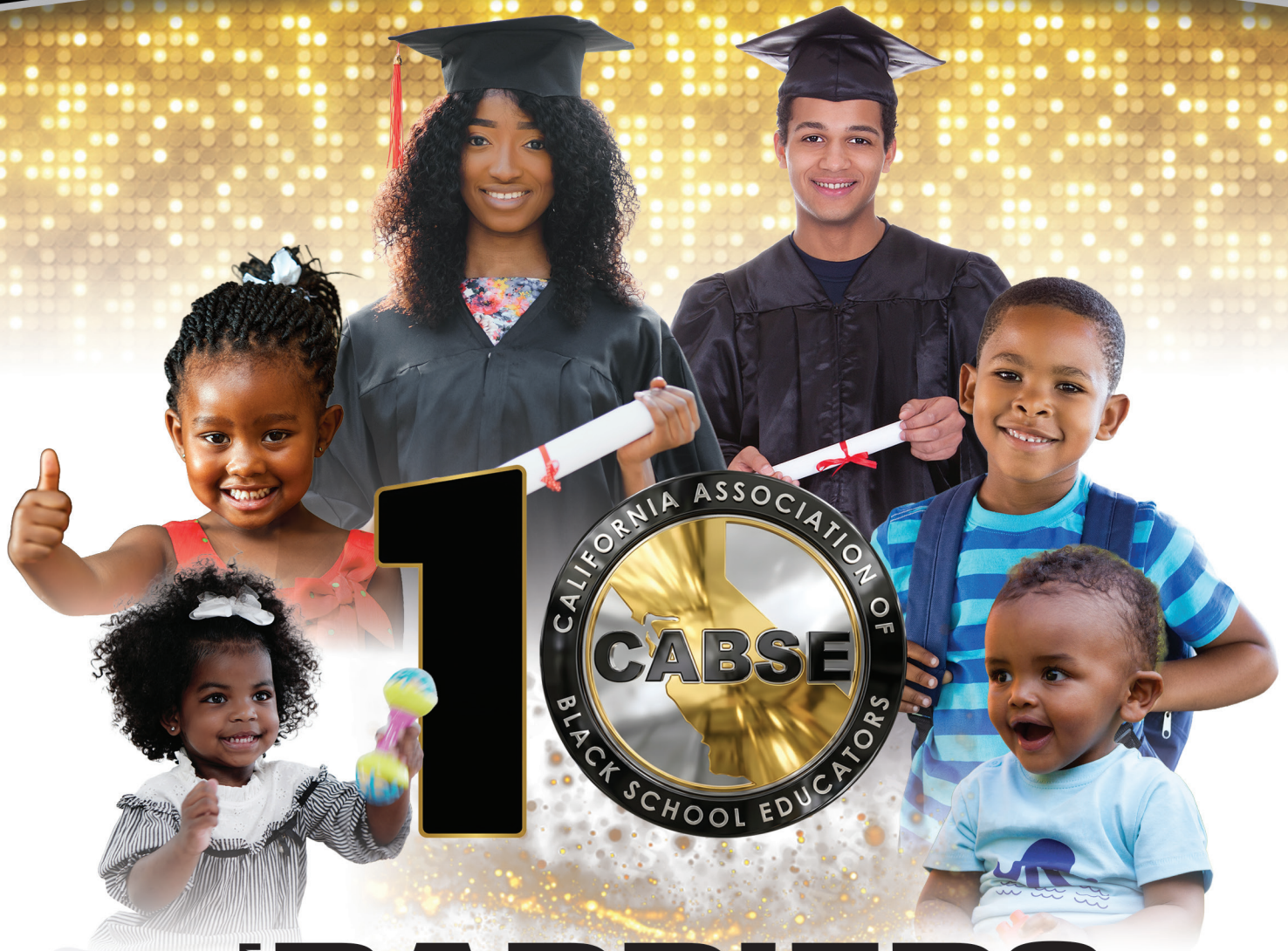




FROM **BARRIERS** TO **BREAKTHROUGHS**

Sponsor Prospectus

Omni La Costa Resort & Spa



CABSE ²⁰/₂₆ TEN10



cabseconference



@cabse_



California Association of Black School Educators

Welcome

The California Association of Black School Educators (CABSE) is proud to enter into its **10th year of impact, innovation, and advocacy** on behalf of achieving unprecedented gains in Black student outcomes. Though we have evolved and grown throughout the years, our imperative remains unchanged: harness the collective will and wisdom of our network of supporters across the state and the nation to advance our bold mission.

This year's Conference marks an important milestone for CABSE as we celebrate ten years of convening educators, advocates, policymakers, and leaders committed to advancing educational equity for Black students. Guided by our 2026 theme, **"Barriers to Breakthroughs,"** this landmark convening represents both a reflection on the progress we've made and a renewed commitment to the work that lies ahead.

Building on the momentum of a sold out and highly impactful 6th Annual CABSE Institute, this year's Conference will dig deeper into the implementation of CABSE's Blueprint for Educational Equity and Math Blueprint. We believe our attendees would greatly benefit from hearing your perspective as a dedicated champion and leader of education.

Each year, CABSE's Conference reaches capacity, bringing together more than 300 educational leaders from across California, including superintendents, school board members, district and site administrators, teachers, counselors, higher education leaders, and community partners. Your partnership will fuel invaluable inspiration and practical insight to an audience deeply committed to transforming educational outcomes for Black students and other historically underserved communities.



Why Exhibit and Sponsor?

The CABSE Network



4,122
Attendees to Date



500
Educational
Agencies



7.9M
Students



\$146B
Total Budget
Across All Agencies



25
On-Site Exposure
Hours



15
Networking
Opportunities



10
Distinct Branding
Opportunities



Comprehensive and Collaborative Learning Environment

The CABSE education conference is a three-day convening designed to foster collaborative action among education professionals committed to advancing equity for Black students. This Education conference is a unique gathering of board members, district superintendents, administration officials, teachers, leaders and decision makers. Representing a broad spectrum of educational institutions, including K-12 schools, community colleges, and charter schools, our attendees bring a wealth of knowledge, experience, and perspectives to the table.



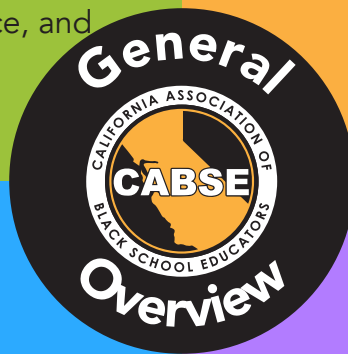
Networking and Collaboration Opportunities

Recognizing the importance of networking in professional growth and systemic change, the CABSE education conference provides numerous opportunities for attendees to connect with peers, mentors, and industry leaders. These networking events are structured to facilitate meaningful conversations, exchange of ideas, and forming collaborative relationships. Our aim is to create a community atmosphere where attendees can build lasting connections that extend beyond the education conference.



Diverse and Dynamic Sessions

The education conference program is thoughtfully curated to cater to the varied roles and interests of our attendees. Over three days, participants have opportunities to engage in interactive workshops, enlightening general sessions, and specialized tracks. These sessions are designed not only to address the current trends and challenges in education but also to delve into practical strategies and innovative approaches to enhance educational outcomes for Black students.



A Platform for Empowerment and Advocacy

At its core, the CABSE education conference is more than just an event; it is a platform for empowerment that equips education professionals with the knowledge, tools, and connections needed to effectively create impact for Black students. By attending, participants contribute to their personal and professional development as well as broader mission of advancing education equity in California and beyond.

BENEFITS OF SPONSORING

The California Association of Black School Educators (CABSE) offers a valuable opportunity for sponsors to engage with a community of influential educators and decision-makers dedicated to advancing outstanding education opportunities for Black students. By sponsoring and exhibiting at our CABSE education conference, organizations gain access to a unique platform that allows them to showcase their products, services, or initiatives to an audience of decision makers. Investing in CABSE not only aligns with corporate social responsibility goals but also provides an unparalleled opportunity to engage with leaders on the forefront of sector transformation in education.

Benefits for Sponsors:



Targeted Visibility:

Gain exposure to a specialized audience of school board members, administrators, and educators who are directly involved in shaping educational experiences and policies for Black students.



Networking Opportunities:

Connect with key decision-makers and develop leads in California's education sector, including representatives from public schools, charter schools, community colleges, and governmental agencies.



Brand Alignment with Equity Goals:

Demonstrate your organization's commitment to social equity and education by aligning with CABSE's mission of advancing educational opportunities for underrepresented students.



Insight into Educational Needs:

Obtain valuable insights into the current challenges and opportunities in education for Black students, enabling more effective tailoring of products and services.



Innovative Showcase:

Utilize our platform to introduce innovative solutions or services that can directly contribute to enhancing educational outcomes for Black students.

By sponsoring the Annual CABSE Education Conference, organizations not only contribute to an important cause but also position themselves at the forefront of educational change and development.

OUR ROBUST LIST OF PAST SPONSORS HAVE INCLUDED:

Gates Foundation



CREATING CREATORS
"Learning to Learn Together"



TESTIMONIALS



"This was my first time attending a CABSE education conference, and what a fabulous Education conference. The inspirational speakers throughout the general sessions helped us to reflect on our work as educators and how we support our students of color. I enjoyed it greatly, and am thinking about how to take this information back to our school and district to keep fighting the good fight. Thank you for coordinating this event." - *District Superintendent*

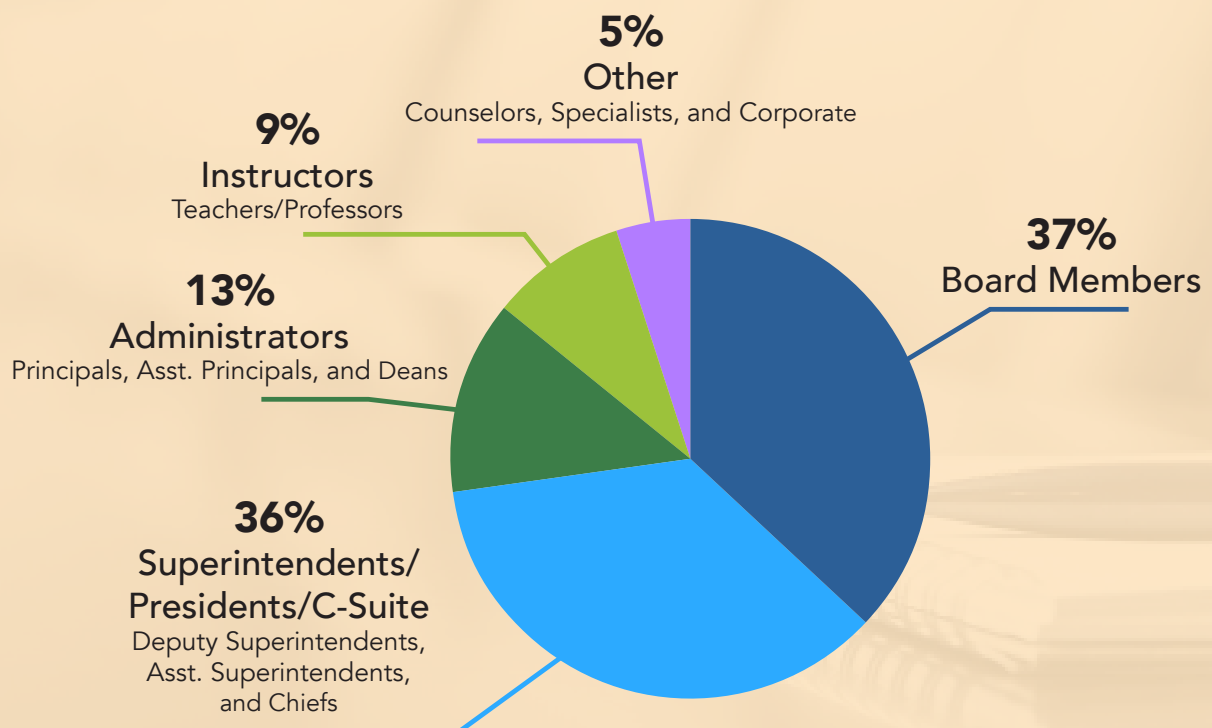
"I feel that CABSE is the most progressive black organization nationally." - *District School Board Member*

"This was a great balance of practicality for work in education, and networking for practitioners around the country." - *District Chief Financial Officer*

"The speakers, venue and sessions are excellent. Amazing work and coordination... We are proud sponsors of CABSE." – *Corporate Business Development Executive*

"The networking here is excellent and the content inspiring. I've made so many new contacts." – *Nonprofit Executive Director*

ATTENDEE PROFILES



Platinum Sponsor \$30,000

- Full page advertisement in a prominent position in program book (8.5"x11")
- Six (6) Complimentary Registrations
- Opportunity to provide attendees with branded giveaway for distribution in Conference bags
- Opportunity to provide 60 second pre-recorded message to be played at a general session
- Attendee registration list distributed pre and post Conference *(excluding opt outs)*
- One (1) exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Conference program
- Link on CABSE Conference website with company description
- Marketing message as Sponsor to CABSE membership *(Available until start of Conference)*

Select two options to complete package

Education Session

Thursday, October 15th
Friday, October 16th
Saturday, October 17th

60-minute session with
public school district

(Multiple Opportunities)

Keynote General Session Presenting Sponsor

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Black EdCellece Luncheon

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Chairman's Soirée Evening Reception Experience

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Wifi Sponsor

Logo on signage and
Wifi Cards with login
information given to attendees

(Single Opportunity)

Custom Room Key Cards

Logo/brand displayed
on room key
card of attendees

(Two Opportunities)

Diamond Sponsor \$20,000

- Full page advertisement in a prominent position in program book (8.5"x11")
- Four (4) Complimentary Registrations
- Opportunity to provide attendees with branded giveaway for distribution in Conference bags
- Opportunity to provide 30 second pre-recorded message to be played at a general session
- Attendee registration list distributed pre and post Conference (excluding opt outs)
- One (1) exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Conference program
- Link on CABSE Conference website with company description
- Marketing message as Sponsor to CABSE membership (Available until start of Conference)

Select one option to complete package

Education Session

**Thursday, October 15th
Friday, October 16th
Saturday, October 17th**

60-minute session with
public school district

(Multiple Opportunities)

Keynote General Session Presenting Sponsor

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Black EdCellence Luncheon

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Chairman's Soirée Evening Reception Experience

3 - Minute Greeting
Friday, October 16th

(Multiple Opportunities)

Wifi Sponsor

Logo on signage and
Wifi Cards with login
information given to attendees

(Single Opportunity)

Custom Room Key Cards

Logo/brand displayed
on room key
card of attendees

(Two Opportunities)

Gold Sponsor \$10,000

- Half page advertisement in a prominent position in program book (8.5"x5.5")
- Three (3) Complimentary Registrations
- Attendee registration list distributed pre and post Conference (excluding opt outs)
- One (1) exhibit table in a premier location
- Logo on Sponsor Recognition signage
- Logo on Conference program
- Logo on general session pre-show slide
- Link on CABSE Conference website with company description

Select one option to complete package

President's Welcome Reception

3 - Minute Greeting
Thursday, October 15th

(Multiple Opportunities)

Education Session

Thursday, October 15th
Friday, October 16th
Saturday, October 17th

60-minute session with
public school district

Breakfast

3 - Minute Greeting
Saturday, October 17th

(Multiple Opportunities)



Silver Sponsor \$5,000

- Two (2) Complimentary Registrations
- Attendee registration list distributed post Conference (excluding opt outs)
- One (1) exhibit table
- Logo on Sponsor Recognition signage
- Logo on Conference program
- Logo on general session pre-show slide
- Logo on CABSE Conference website

Select one option to complete package



Refreshment Breaks

**Thursday, October 15th
Friday, October 16th
Saturday, October 17th**

(Multiple Opportunities)

Conference Bags

Conference bags with company logo included with CABSE logo

(Three Opportunities)

**Lunch for Pre-Conference
Board Member Academy
Thursday, October 15th**

(Multiple Opportunities)

Attendee Badges

Logo/branding on attendee badges

(Three Opportunities)

2026 Education Conference Sponsorship Opportunities

1. Complete your contact information for invoicing

Company Name

Contact Person

Phone

Address

City

Email Address

Position

Fax

State

Website

Zip Code

2. Select your sponsorship level

Platinum
\$30,000

Select two options to complete your package:

☐ Keynote General Session Presenting Sponsor

☐ Conference Luncheon

☐ Education Session

☐ Chairman's Soirée

☐ Custom Room Key Cards

☐ Wi-Fi Sponsor

Diamond
\$20,000

Select one option to complete your package:

☐ Keynote General Session Presenting Sponsor

☐ Conference Awards Luncheon

☐ Education Session

☐ Chairman's Soirée

☐ Custom Room Key Cards

☐ Wi-Fi Sponsor

Gold
\$10,000

Select one option to complete your package:

☐ Presidents Welcome Reception

☐ Education Session

☐ Breakfast Sponsor

Silver
\$5,000

Select one option to complete your package:

☐ Conference Bags

☐ Refreshment Breaks

☐ Lunch for Pre-Conference Board Member Academy

☐ Attendee Badges

Deadline

Deadline for sponsor commitment form and all marketing materials:

Sept. 11, 2026

Artwork Requirements

Note: Submit print ready artwork at resolution of 300 DPI or greater to ensure the highest quality.

All logos are required in vector format (*.EPS or *.AI)

Remittance

Credit Card payments will incur a 5% processing fee which will be added to the invoice.

Return completed form to:
conference@cabse.org

13337 South St. #675
Cerritos, CA 90703
(833) 502-2273